

## **FOR IMMEDIATE RELEASE**

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### **“ZOMBIE ESCAPE” 5K MUD RUN ANTICIPATES 2,000 PARTICIPANTS**

A unique 5k is coming to the Triangle. Racers, Zombies, Obstacles, and Mud will mix on September 8<sup>th</sup> in Youngsville, NC during the first annual Zombie Escape at Panic Point, presented by Atlantic Creative. The 5k course runs through open fields and forest roads & has 17 obstacles that challenge racers to climb, jump, slide, crawl, swing, & scamper to the finish line.

But there is a twist. Zombies on the course will attempt to “infect” the racers (equipped with a belt and three flags) by removing their flags as they race by. In order to receive an official time the racers must be in possession of at least one of their flags when they cross the finish line. A few roaming “medics” will be on the course to help “infected” racers (those without flags) by giving them a health flag in exchange for completing a physical task. The later in the race the flag is awarded, the harder the task will be. The Zombie Escape also features a unique team competition. Teams of four are only required to finish with one flag among them.

Registrations are \$75 per racer before September 1, and \$100 between September 1<sup>st</sup> and September 4<sup>th</sup>, when registration closes. Zombie registrations are \$20 regardless of date. Current registrations number over 1,400.

Additional activities on race day include food from “The Fire Pit Restaurant” & “A Perfect Bite Mobile Cuisine”, music spun by DJ TAD, The Panic Point Corn Maze, and The Zombie Shootout, where participants shoot live paintball ammo at real Zombies in a shooting gallery. (Zombies are employees of Panic Point, not race participants).

Presented by Atlantic Creative, the Zombie Escape is the brain-child of Brian Garff and Geoff Huguely, creators of the Haunted Forest at Panic Point, which scared thousands of North Carolinians in its inaugural year of 2011. More information can be found at <http://www.raleighmudrun.com>, or by calling Brian Garff at 919.741.8627.

A portion of the proceeds will benefit The Miracle League of Franklin County, dedicated to providing children with disabilities the opportunity to play on adapted facilities.  
<http://www.miracleleagueoffranklincounty.com>